School of Humanities and Languages

ARTS2213, Asian Popular Culture
Semester 2, 2015

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1. Course Staff and Contact Details

<table>
<thead>
<tr>
<th>Course Convenor and Lecturer</th>
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<tbody>
<tr>
<td>Name</td>
<td>Dr Haiqing YU</td>
</tr>
<tr>
<td>Room</td>
<td>MB246</td>
</tr>
<tr>
<td>Phone</td>
<td>9385 2349</td>
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<tr>
<td>Email</td>
<td><a href="mailto:h.yu@unsw.edu.au">h.yu@unsw.edu.au</a></td>
</tr>
<tr>
<td>Consultation Time</td>
<td>Monday 1-3pm and Tuesday 10-12am</td>
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<tr>
<th>Tutors</th>
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<tbody>
<tr>
<td>Name</td>
<td>Dr Luke Sharp</td>
</tr>
<tr>
<td>Room</td>
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<td>Phone</td>
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<td>Email</td>
<td><a href="mailto:l.sharp@unsw.edu.au">l.sharp@unsw.edu.au</a></td>
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<tr>
<td>Name</td>
<td>Dr Pan Wang</td>
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<td>Phone</td>
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2. Course Details

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<tr>
<th>Units of Credit (UoC)</th>
<th>6</th>
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**Course Description**

This course introduce students to the wide gamut of cultural practices in East, South and Southeast Asia with special focus on film, digital communication, music, drama, popular media, contemporary art, Indian Bollywood, and festivals and entertainment. These topics will be explored in specific ethnographic settings in relation to ‘dominant ideology’, gender, sexuality, race, social hierarchy, as well as urban--rural differences in a rapidly changing social and political context in Asia. In short, this course critically discusses the ways in which popular culture is produced, consumed, transformed and contested in specific ethnographic and geographical contexts. It also looks into the issues of power and politics in the aforementioned processes.

**Course Aims**

1. To provide an introduction to a range of popular culture practices of the Asian region
2. To facilitate students to engage with the scholarship on the study of Asia
3. To enable students to gain an appreciation of the cultural context that informs much of the contemporary events in Asia

**Student Learning Outcomes**

1. To identify the different types of cultural practices in the Asian region and appreciate their importance and meaning in context,
2. To write an essay that investigates one particular cultural form showing an in depth understanding of its impact as popular culture,
3. To develop skills in oral presentation and writing,
4. To develop an appreciation for the popular culture of the region and its role and importance in Asian societies.

**Graduate Attributes**

1. Effective written communication skills and the ability to apply these effectively in intercultural contexts
2. An ability to understand and explain Asian
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<tr>
<td></td>
<td>perspectives on the world</td>
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<tr>
<td>3.</td>
<td>An informed understanding of human experience, culture and society in the Asian region</td>
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<tr>
<td>4.</td>
<td>A capacity for critical analysis of scholarship, writing and sources on and about Asia</td>
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3. **Learning and Teaching Rationale**

A course on “Asian Popular Culture” would require students to be able to view and analyse some of the more accessible forms of popular culture (such as film, music and games), and media (such as television and mobile phone). The teaching strategies include viewing of films and documentaries on the topics as well as primary source readings. Students will be asked to watch films or documentaries and read relevant popular culture samples. Given that most of these would be in the relevant Asian languages, the course is compelled to use those that have English translations or with English subtitles whenever possible. After examining the relevant primary sources and reading the relevant secondary literature on the topic, students will be asked to analyze and interpret them in the light of the theoretical approaches introduced in the lectures. The research essay compels students to critically analyze one form of popular culture or cultural practice, while class discussions and class exercises provide the forum for debate.

All required and further readings are posted on Moodle for your easy access.

As this course covers a wide range of topics and areas, a series of guest lecturers who are experts in their respective fields will be involved in delivering lectures.

4. **Teaching Strategies**

The course is delivered in the traditional (large-group) lecture (2h) and (small group) tutorial (1h) format. Guest lecturers will be invited to deliver lectures. Students’ participation in classes is important to the success of this course. Attendance is compulsory. Students must come prepared and ready to participate, especially in tutorials. It is essential that you read all required readings and are prepared to contribute to class discussions in and outside the classroom.

A course forum for this course will be set up for sharing ideas, as a way to carry forward classroom discussions, and a means to assess reading journals and class participation in conjunction with the class roll.

*Lectures start in week 1. All tutorials start in week 2.*

**Lectures:** weeks 1-12; **tutorials:** weeks 2-13

5. **Course Assessment**

<table>
<thead>
<tr>
<th>Assessment Task</th>
<th>Length</th>
<th>Weight</th>
<th>Learning Outcomes Assessed</th>
<th>Graduate Attributes Assessed</th>
<th>Due Date</th>
</tr>
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<tbody>
<tr>
<td>Research Essay</td>
<td>3,000 words excluding references</td>
<td>45%</td>
<td>1, 2</td>
<td>1, 2</td>
<td>4pm Friday in Week 14</td>
</tr>
<tr>
<td>Group presentation</td>
<td>20 minutes</td>
<td>25%</td>
<td>3</td>
<td>3</td>
<td>Week 3-13</td>
</tr>
<tr>
<td>Peer review reports and class participation</td>
<td>Roughly 1000 words each</td>
<td>30%</td>
<td>4</td>
<td>4</td>
<td>Weeks 7 and 12 for reports; throughout the semester for participation</td>
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Details of Assessment Tasks: (marking criteria will be posted on Moodle)

1. **Research essay**: 45%
   
   Details and guidelines for the research essay assignment will be announced in week 7. You will be given a choice of 3 questions, on which you conduct your research and write the final essay. You may want to modify or develop your research questions in consultation with your lecturer and tutor. Students must submit their work electronically via the Turnitin on Moodle AND in its hard copy into the locked assignment boxes outside the School Office, Level 2, Morven Brown Building, by 4pm on the due date. A School Assignment Coversheet must be securely attached, with your details clearly marked. **Late submission will attract penalties**.

   There is no specific requirement for referencing in this course. Please refer to [https://student.unsw.edu.au/referencing](https://student.unsw.edu.au/referencing) for details.

2. **Group Presentation**: 25%
   
   Group presentation is coordinated by your tutor and will take place in your tutorial groups between weeks 3 and 13. Working in groups of 2-3 people, you will be required to present on and lead discussion of the assigned readings for that week. This will require each of you to present and discuss the core arguments from the week’s readings. The goals of your presentation are to (1) communicate your interpretation of the week’s main concepts and ideas and (2) generate lively intellectual discussion among your peers and further the group’s understanding of the readings. You should focus on how best to stimulate class discussions on key themes and ideas, rather than reading a pre-prepared speech in front of the class. You may need to do additional research on the topic in order to gain a greater understanding of the issues. Additionally, you might bring your own examples of relevant textual-audio-visual materials or develop activities that would engage other students in a lively discussion.

   Member of the same group may not receive the same mark, depending on their performances. You mark will be based on (1) how well you have prepared and researched the topics individuals as well as collectively, and (2) how well you work as a group in generating lively intellectual discussions. You may be required to submit any written work for this assessment. Your presentation session may be recorded for fair marking purposes (among different tutors).

3. **Peer review reports and class participation**:

   **Two peer review reports** (20%) are required throughout the semester and assessed on your analytical skills, critical use of scholarship in assessing peers, and presentation of argument with proper referencing. They can be a **critique of a presentation** (a response paper discussing the content of a group presentation in light of the theoretical framework given in lecture and in the secondary readings); or an **analytical piece** on an aspect/theme that is covered in previous weeks or loosely related to topics covered in previous weeks, in light of the theoretical framework given in lectures and readings. They are due in Week 7 and Week 12 and should be submitted to Moodle. Students are encouraged to submit reports prior to the due dates.

   **Class participation** (10%) is based on how much you demonstrate that you have done the readings for each week and engage in discussion with your peers and teachers both online and offline.
**Please Note:** The Arts and Social Sciences Protocols and Guidelines state:

A student who attends less than 80% of the classes/activities and has not submitted appropriate supporting documentation to the Course Authority to explain their absence may be awarded a grade of UF (Unsatisfactory Fail).

The Attendance Guidelines can be found in full at: [https://www.arts.unsw.edu.au/current-students/academic-information/Protocols-Guidelines/](https://www.arts.unsw.edu.au/current-students/academic-information/Protocols-Guidelines/)

**Grades**

All results are reviewed at the end of each semester and may be adjusted to ensure equitable marking across the School.

The proportion of marks lying in each grading range is determined not by any formula or quota system, but by the way that students respond to assessment tasks and how well they meet the objectives of the course. Nevertheless, since higher grades imply performance that is well above average, the number of distinctions and high distinctions awarded in a typical course is relatively small. At the other extreme, on average 6.1% of students do not meet minimum standards and a little more (8.6%) in first year courses. For more information on the grading categories see: [https://student.unsw.edu.au/grades](https://student.unsw.edu.au/grades)

**Submission of Assessment Tasks**

Assignments which are submitted to the School Assignment Box must have a properly completed School Assessment Coversheet, with the declaration signed and dated by hand. The Coversheet can be downloaded from [https://hal.arts.unsw.edu.au/students/courses/course-outlines/](https://hal.arts.unsw.edu.au/students/courses/course-outlines/). It is your responsibility to make a backup copy of the assignment prior to submission and retain it.

Assignments must be submitted before 4:00pm on the due date. Assignments received after this time will be marked as having been received late.

**Late Submission of Assignments**

The Arts and Social Sciences late submissions guidelines state the following:

- An assessed task is deemed late if it is submitted after the specified time and date as set out in the course Learning Management System (LMS).
- The late penalty is the loss of 3% of the total possible marks for the task for each day or part thereof the work is late.
- Work submitted **14 days after** the due date will be marked and feedback provided but no mark will be recorded. If the work would have received a pass mark but the lateness and the work is a compulsory course component a student will be deemed to have met that requirement. This does not apply to a task that is assessed but no mark is awarded.
- Work submitted **21 days after** the due date will not be accepted for marking or feedback and will receive no mark or grade. If the assessment task is a compulsory component of the course a student will automatically fail the course.

The Late Submissions Guidelines can be found in full at: [https://www.arts.unsw.edu.au/current-students/academic-information/Protocols-Guidelines/](https://www.arts.unsw.edu.au/current-students/academic-information/Protocols-Guidelines/)
The penalty may not apply where students are able to provide documentary evidence of illness or serious misadventure. Time pressure resulting from undertaking assignments for other courses does not constitute an acceptable excuse for lateness.

6. Extension of Time for Submission of Assessment Tasks

The Arts and Social Sciences Extension Guidelines apply to all assessed tasks regardless of whether or not a grade is awarded, except the following:

1. any form of test/examination/assessed activity undertaken during regular class contact hours
2. any task specifically identified by the Course Authority (the academic in charge of the course) in the Course Outline or Learning Management System (LMS), for example, Moodle, as not available for extension requests.

The complete Arts and Social Sciences Extension Guidelines can be read here.

If you wish to request an extension for submission of an assessment task you need to do so via myUNSW using the Special Consideration section. You will need to submit documentary evidence in support of your request.

A student who missed an assessment activity held within class contact hours should apply for Special Consideration via myUNSW.

7. Attendance

The Arts and Social Sciences Attendance Guidelines state the following:

- A student is expected to attend all class contact hours for a face-to-face or blended course and complete all activities for a blended or fully online course.
- If a student is unable to attend all classes for a course due to timetable clashes, the student must complete the Faculty of Arts & Social Sciences Permitted Timetable Clash form (see information at Item 8 below). A student unable to attend lectures in a course conducted by the School of Education can apply for “Permission to Participate in Lectures Online”.
- Where practical, a student’s attendance will be recorded. Individual course outlines/LMS will set out the conditions under which attendance will be measured.
- A student who arrives more than 15 minutes late may be penalised for non-attendance. If such a penalty is imposed, the student must be informed verbally at the end of class and advised in writing within 24 hours.
- If a student experiences illness, misadventure or other occurrence that makes absence from a class/activity unavoidable, or expects to be absent from a forthcoming class/activity, they should seek permission from the Course Authority, and where applicable, should be accompanied by an original or certified copy of a medical certificate or other form of appropriate evidence.
- Reserve members of the Australian Defence Force who require absences of more than two weeks due to full-time service may be provided an exemption. The student may also be permitted to discontinue enrolment without academic or financial penalty.
• If a Course Authority rejects a student’s request for absence from a class or activity the student must be advised in writing of the grounds for the rejection.

• A Course Authority may excuse a student from classes or activities for up to one month. However, they may assign additional and/or alternative tasks to ensure compliance.

• A Course Authority considering the granting of absence must be satisfied a student will still be able to meet the course’s learning outcomes and/or volume of learning.

• A student seeking approval to be absent for more than one month must apply in writing to the Dean and provide all original or certified supporting documentation.

• The Dean will only grant such a request after consultation with the Course Authority to ensure that measures can be organised that will allow the student to meet the course’s learning outcomes and volume of learning.

• **A student who attends less than 80% of the classes/activities and has not submitted appropriate supporting documentation to the Course Authority to explain their absence may be awarded a final grade of UF (Unsatisfactory Fail).**

• A student who has submitted the appropriate documentation but attends less than 66% of the classes/activities will be asked by the Course Authority to apply to discontinue the course without failure rather than be awarded a final grade of UF. The final decision as to whether a student can be withdrawn without fail is made by Student Administration and Records.

**Students who falsify their attendance or falsify attendance on behalf of another student will be dealt with under the Student Misconduct Policy.**

**8. Class Clash**

Students who are enrolled in an Arts and Social Sciences program (single or dual) and have an unavoidable timetable clash can apply for permissible timetable clash by completing an online application form. Students must meet the rules and conditions in order to apply for permissible clash. The rules and conditions can be accessed online in full at: https://www.arts.unsw.edu.au/media/FASSFile/Permissible_Clash_Rules.pdf

For students who are enrolled in a non-Arts and Social Sciences program, they must seek advice from their home faculty on permissible clash approval.

**9. Academic Honesty and Plagiarism**

Plagiarism is presenting someone else’s thoughts or work as your own. It can take many forms, from not having appropriate academic referencing to deliberate cheating.

In many cases plagiarism is the result of inexperience about academic conventions. The University has resources and information to assist you to avoid plagiarism.

The Learning Centre assists students with understanding academic integrity and how to not plagiarise. Information is available on their website: https://student.unsw.edu.au/plagiarism/. They also hold workshops and can help students one-on-one.

If plagiarism is found in your work when you are in first year, your lecturer will offer you
assistance to improve your academic skills. They may ask you to look at some online resources, attend the Learning Centre, or sometimes resubmit your work with the problem fixed. However, more serious instances in first year, such as stealing another student’s work or paying someone to do your work, may be investigated under the Student Misconduct Procedures.

Repeated plagiarism (even in first year), plagiarism after first year, or serious instances, may also be investigated under the Student Misconduct Procedures. The penalties under the procedures can include a reduction in marks, failing a course or for the most serious matters (like plagiarism in an Honours thesis) or even suspension from the university. The Student Misconduct Procedures are available here:


10. Course Schedule

Course readings are available on Moodle.

To view course timetable, please visit: http://www.timetable.unsw.edu.au/

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<tr>
<th>Week</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1</td>
<td>Introduction to Asian Popular Culture (Haiqing Yu)</td>
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<tr>
<td>2</td>
<td>Transnational Flows of Popular Culture in Asia (Haiqing Yu)</td>
</tr>
<tr>
<td>3</td>
<td>Digital gaming in East Asia (Aroun Lepkhammany and Haiqing Yu)</td>
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<tr>
<td>4</td>
<td>Hallyu and Beyond (Ty Choi)</td>
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<tr>
<td>5</td>
<td>Transcultural otaku: Japanese popular culture (Haiqing Yu and Sumiko Ilda)</td>
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<tr>
<td>6</td>
<td>Chinese Youth Sexual Culture and Hormone Economy (Haiqing Yu)</td>
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<tr>
<td>7</td>
<td>Being Queer and Chinese (Haiqing Yu and Hayden Blain)</td>
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<tr>
<td>8</td>
<td>Masculinity in Asian Popular Culture (William Armour)</td>
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<td>9</td>
<td>Cosmopolitanism in Popular Media in the Philippines and Bali (Manolete Mora)</td>
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<tr>
<td>10</td>
<td>Bollywood and Beyond (Kama McLean)</td>
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<tr>
<td>11</td>
<td>Film Music in India and South Asia (John Napier)</td>
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<tr>
<td>12</td>
<td>Mobile and Mobility in Asia (Haiqing Yu and Pan Wang)</td>
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<tr>
<td>13</td>
<td>No lecture; tutorials as usual</td>
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</tbody>
</table>

11. Course Resources

Textbook Details

Journals

Additional Readings

Websites
12. Course Evaluation and Development

Courses are periodically reviewed and students’ feedback is used to improve them. Feedback is gathered using various means including UNSW’s Course and Teaching Evaluation and Improvement (CATEI) process.

13. Student Support

The Learning Centre is available for individual consultation and workshops on academic skills. Find out more by visiting the Centre’s website at:

http://www.lc.unsw.edu.au

14. Grievances

All students should be treated fairly in the course of their studies at UNSW. Students who feel they have not been dealt with fairly should, in the first instance, attempt to resolve any issues with their tutor or the course convenors.

If such an approach fails to resolve the matter, the School of Humanities and Languages has an academic member of staff who acts as a Grievance Officer for the School. This staff member is identified on the notice board in the School of Humanities and Languages. Further information about UNSW grievance procedures is available at:

https://student.unsw.edu.au/complaints

15. Other Information

myUNSW

myUNSW is the online access point for UNSW services and information, integrating online services for applicants, commencing and current students and UNSW staff. To visit myUNSW please visit either of the below links:

https://my.unsw.edu.au
https://my.unsw.edu.au/student/atoz/ABC.html

OHS

UNSW’s Occupational Health and Safety Policy requires each person to work safely and responsibly, in order to avoid personal injury and to protect the safety of others. For all matters relating to Occupational Health, Safety and environment, see

https://www.ohs.unsw.edu.au/

Special Consideration

In cases where illness or other circumstances produce repeated or sustained absence, students should apply for Special Consideration as soon as possible.

The application must be made via Online Services in myUNSW. Log into myUNSW and go to My Student Profile tab > My Student Services channel > Online Services > Special Consideration.
Applications on the grounds of illness must be filled in by a medical practitioner. Further information is available at:
https://student.unsw.edu.au/special-consideration

Student Equity and Disabilities Unit

Students who have a disability that requires some adjustment in their learning and teaching environment are encouraged to discuss their study needs with the course convener prior to or at the commencement of the course, or with the Student Equity Officers (Disability) in the Student Equity and Disabilities Unit (9385 4734). Information for students with disabilities is available at: http://www.studentequity.unsw.edu.au/

Issues that can be discussed may include access to materials, signers or note-takers, the provision of services and additional examination and assessment arrangements. Early notification is essential to enable any necessary adjustments to be made.