School of Humanities and Languages

ARTS2213, Asian Popular Culture
Semester 2, 2016

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1. Course Staff and Contact Details

<table>
<thead>
<tr>
<th>Course Convenor and tutor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
</tr>
<tr>
<td>Phone</td>
</tr>
<tr>
<td>Consultation Time</td>
</tr>
</tbody>
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2. Course Details

<table>
<thead>
<tr>
<th>Units of Credit (UoC)</th>
<th>6</th>
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<tbody>
<tr>
<td>Course Description</td>
<td>This course introduce students to the wide gamut of cultural practices in East, South and Southeast Asia with special focus on film, digital communication, music, drama, popular media, contemporary art, Indian Bollywood, and festivals and entertainment. These topics will be explored in specific ethnographic settings in relation to ‘dominant ideology’, gender, sexuality, race, social hierarchy, as well as urban---rural differences in a rapidly changing social and political context in Asia. In short, this course critically discusses the ways in which popular culture is produced, consumed, transformed and contested in specific ethnographic and geographical contexts. It also looks into the issues of power and politics in the aforementioned processes.</td>
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<table>
<thead>
<tr>
<th>Learning Outcomes</th>
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<tbody>
<tr>
<td>1.</td>
<td>To identify the different types of cultural practices in the Asian region and appreciate their importance and meaning in context,</td>
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<tr>
<td>2.</td>
<td>To write an essay that investigates one particular cultural form showing an in depth understanding of its impact as popular culture,</td>
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<td>3.</td>
<td>To develop skills in oral presentation and writing,</td>
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<tr>
<td>4.</td>
<td>To develop an appreciation for the popular culture of the region and its role and importance in Asian societies.</td>
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### 3. Course Schedule

*To view course timetable, please visit: [http://www.timetable.unsw.edu.au/](http://www.timetable.unsw.edu.au/)*

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Lecture Content</th>
<th>Tutorial Content</th>
<th>Readings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>An introduction to Popular Culture</td>
<td>What is ‘pop culture’&lt;br&gt;Why ‘Asian pop culture’</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 2</td>
<td>Approaches to (Asian) Popular Culture</td>
<td>Theories and methods</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 3</td>
<td>Politics of Dress in Asia</td>
<td>Meanings and interpretations of dress in history, politics and boundary making</td>
<td></td>
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<tr>
<td>Week 4</td>
<td>Contemporary Chinese art</td>
<td>Why do people do art; What is ‘pop art’; Art and politics in China</td>
<td></td>
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<tr>
<td>Week 5</td>
<td>Sport, nationalism and identity in Asia</td>
<td>Sport as institution and commodity; Sport mega-events and geopolitics in Asia; Media sports</td>
<td>Week 1 – 2 class discussion on Lecture contents; consolidate understanding of theoretical and methodological approaches</td>
<td></td>
</tr>
<tr>
<td>Week 6</td>
<td>Sex and Gender</td>
<td>Masculinity in Asian Popular Culture (William Armour)</td>
<td>Week 3 – 13 1) group presentation; 2) class discussion</td>
<td></td>
</tr>
<tr>
<td>Week 7</td>
<td>Hallyu: Korean Wave in Asia</td>
<td>The export and import of Korean culture in wider Asian regions and culture</td>
<td></td>
<td></td>
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<tr>
<td>Week 8</td>
<td>Ethnic Minorities and pop culture</td>
<td>Representation and 'consumption' of Ethnic Minorities in Chinese popular Culture</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 9</td>
<td>Music in Asian pop culture (1)</td>
<td>Bollywood and Beyond (Kama Maclean)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 10</td>
<td>Islamic popular culture in Indonesia and Malaysia</td>
<td>This is a public holiday, therefore lecture contents will be uploaded online</td>
<td>Week 10: public holiday hence no tutorials</td>
<td></td>
</tr>
<tr>
<td>Week 11</td>
<td>Music in Asian pop culture (2)</td>
<td>Cosmopolitanism in Popular Media in the Philippines and Bali (Mamolete Mora)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 12</td>
<td>Asian popular culture in Australia—a reflection</td>
<td>A brief migration history; Pop culture and national identity; The acceptance and rejection of Asian pop culture in Australia</td>
<td></td>
<td></td>
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<tr>
<td>Week 13</td>
<td>No Lecture</td>
<td></td>
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4. Course Resources

Textbook Details
All readings are available on Moodle

5. Course Assessment
Details on Moodle

<table>
<thead>
<tr>
<th>Assessment Task</th>
<th>Length</th>
<th>Weight</th>
<th>Learning Outcomes Assessed</th>
<th>Due Date</th>
<th>Submitted in Moodle? (Yes/ No)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research Essay</td>
<td>3000 words excluding references</td>
<td>45%</td>
<td>1.2</td>
<td>4 PM, Friday, 28 Oct, week 13</td>
<td>Yes</td>
</tr>
<tr>
<td>Group Presentation</td>
<td>20 minutes</td>
<td>25%</td>
<td>3</td>
<td>Week 3 – Week 13</td>
<td>No</td>
</tr>
<tr>
<td>2 x peer review reports</td>
<td>1000 words each</td>
<td>30%</td>
<td>4</td>
<td>Weeks 7 and 12</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Please Note: The UNSW Policy on Class Attendance and Absence states the following:

Students are expected to be regular and punctual in attendance at all classes in the courses in which they are enrolled. All applications for exemption from attendance at classes of any kind must be made in writing to the Course Authority.

It is the student’s responsibility to read the course outline before the course commences to ensure that they are familiar with any specific attendance requirements for that course.

If students attend less than 80% of their possible classes they may be refused final assessment.

Students must attend 80% of lectures (9 out of 11 face-to-face lectures). Students must attend 80% of tutorials (9 out of 11 face-to-face tutorials).

The UNSW Policy on Class Attendance and Absence can be viewed at: https://student.unsw.edu.au/attendance

The Faculty of Arts and Social Sciences guidelines on attendance can be viewed at: https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Grades

All results are reviewed at the end of each semester and may be adjusted to ensure equitable marking across the School.

The proportion of marks lying in each grading range is determined not by any formula or quota system, but by the way that students respond to assessment tasks and how well they meet the objectives of the course. Nevertheless, since higher grades imply performance that is well above average, the number of distinctions and high distinctions awarded in a typical
course is relatively small. At the other extreme, on average 6.1% of students do not meet minimum standards and a little more (8.6%) in first year courses. For more information on the grading categories see: https://my.unsw.edu.au/student/academiclife/assessment/GuideToUNSWGrades.html

Submission of Assessment Tasks

Assignments must be submitted electronically through Moodle (http://moodle.telt.unsw.edu.au). You must use your zID login to submit your assignments in Moodle.

Refer to the section “Course Assessment” for details of assessment tasks that are to be submitted via Moodle.

** Please note the deadline to submit an assignment electronically is 4:00 pm on the due date of the assignment.

When you submit your assignment electronically, you agree that:

I have followed the Student Code of Conduct. I certify that I have read and understand the University requirements in respect of student academic misconduct outlined in the Student Code of Conduct and the Student Misconduct Procedures. I declare that this assessment item is my own work, except where acknowledged, and has not been submitted for academic credit previously in whole or in part.

I acknowledge that the assessor of this item may, for assessment purposes:

- provide a copy to another staff member of the University
- communicate a copy of this assessment item to a plagiarism checking service (such as Turnitin) which may retain a copy of the assessment item on its database for the purpose of future plagiarism checking.

You are required to put your name (as it appears in University records) and UNSW Student ID on every page of your assignments.

If you encounter a problem when attempting to submit your assignment through Moodle/Turnitin, please telephone External Support on 9385 3331 or email them on externalsupport@unsw.edu.au. Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year).

If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on its system status on Twitter.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Late Submission of Assignments

Students are responsible for the submission of assessment tasks by the required dates and times. Depending on the extent of delay in the submission of an assessment task past the due date and time, one of the following late penalties will apply unless special consideration
or a blanket extension due to a technical outage is granted. For the purpose of late penalty calculation, a ‘day’ is deemed to be each 24-hour period (or part thereof) past the stipulated deadline for submission.

- **Work submitted less than 10 days after the stipulated deadline** is subject to a deduction of 5% of the total awardable mark from the mark that would have been achieved if not for the penalty for every day past the stipulated deadline for submission. That is, a student who submits an assignment with a stipulated deadline of 4:00pm on 13 May 2016 at 4:10pm on 14 May 2016 will incur a deduction of 10%.

  **Task with a non-percentage mark**

  If the task is marked out of 25, then late submission will attract a penalty of a deduction of 1.25 from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

  **Example:** A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The total possible mark for the essay is 25. The essay receives a mark of 17. The student's mark is therefore 17 – [25 (0.05 x 3)] = 13.25.

- **Task with a percentage mark**

  If the task is marked out of 100%, then late submission will attract a penalty of a deduction of 5% from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

  **Example:** A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The essay is marked out of 100%. The essay receives a mark of 68. The student's mark is therefore 68 – 15 = 53

- **Work submitted 10 to 19 days after the stipulated deadline** will be assessed and feedback provided but a mark of zero will be recorded. If the work would have received a pass mark but for the lateness and the work is a compulsory course component (hurdle requirement), a student will be deemed to have met that requirement;

- **Work submitted 20 or more days after the stipulated deadline** will not be accepted for assessment and will receive no feedback, mark or grade. If the assessment task is a compulsory component of the course a student will receive an Unsatisfactory Fail (UF) grade as a result of unsatisfactory performance in essential component of the course.

6. **Learning and Teaching Rationale and Strategies**

A course on “Asian Popular Culture” would require students to be able to view and analyse some of the more accessible forms of popular culture (such as film, music and games), and media (such as television and mobile phone). The teaching strategies include viewing of visual art, films and documentaries on the topics as well as primary source readings. Students will be asked to watch films or documentaries and read relevant popular culture samples. Given that most of these would be in the relevant Asian languages, the course is compelled to use those that have English translations or with English subtitles whenever possible. After examining the relevant primary sources and reading the relevant secondary literature on the topic, students will be asked to analyze and interpret them in the light of the theoretical approaches introduced in the lectures. The research essay compels students to critically analyze one form of popular culture or cultural practice, while class discussions and class exercises provide the forum for debate.

All required and further readings are posted on Moodle for your easy access.
As this course covers a wide range of topics and areas, a number of guest lecturers who are experts in their respective fields will be involved in delivering lectures.

7. Extension of Time for Submission of Assessment Tasks

The Arts and Social Sciences Extension Guidelines apply to all assessed tasks regardless of whether or not a grade is awarded, except the following:

1. any form of test/examination/assessed activity undertaken during regular class contact hours
2. any task specifically identified by the Course Authority (the academic in charge of the course) in the Course Outline or Learning Management System (LMS), for example, Moodle, as not available for extension requests.

A student who missed an assessment activity held within class contact hours should apply for Special Consideration via myUNSW.

A student who wishes to seek extension for submission of assessment tasks that are not held within class contact hours for courses offered by the School of Humanities and Languages must apply for Special Consideration via myUNSW.

The Arts and Social Sciences Extension Guidelines state the following:

- A request for an extension should be submitted before the due time/date for the assessment task.
- The Course Authority should respond to the request within two working days of the request.
- If a student is granted an extension, failure to comply will result in a penalty. The penalty will be invoked one minute past the approved extension time. See section “Late Submission of Assignments” for penalties of late submission.

8. Attendance

The UNSW Policy on Class Attendance and Absence can be viewed at: https://student.unsw.edu.au/attendance

From time to time, the Course Authority may vary the attendance requirements of a course. It is the students’ responsibility to ensure that they are familiar with the specific attendance requirements stipulated in the course outline for each course in which they are enrolled.

8.1 Attendance

Students are expected to be regular and punctual in attendance at all classes in the courses in which they are enrolled. Students who seek to be excused from attendance [or for absence] must apply to the Course Authority in writing. In such situations, the following rules relating to attendances and absences apply.

In the case of illness or of absence for some other unavoidable cause students may be excused for non-attendance at classes for a period of not more than one month (i.e., 33%) or, on the recommendation of the Dean of the appropriate faculty, for a longer period.

8.2 Absence from classes
A student who attends less than eighty per cent of the classes within a course may be refused final assessment.

Explanations of absences from classes or requests for permission to be absent from forthcoming classes should be addressed to the Course Authority in writing and, where applicable, should be accompanied by appropriate documentation (e.g. medical certificate). After submitting appropriate supporting documentation to the Course Authority to explain his/her absence, a student may be required to undertake supplementary class(s) or task(s) as prescribed by the Course Authority. If examinations or other forms of assessment have been missed, then the student should apply for Special Consideration.

**Students who falsify their attendance or falsify attendance on behalf of another student will be dealt with under the Student Misconduct Policy.**

### 9. Class Clash

Students who are enrolled in an Arts and Social Sciences program (single or dual) and have an unavoidable timetable clash can apply for permissible timetable clash by completing an online application form. Students must meet the rules and conditions in order to apply for permissible clash. The rules and conditions can be accessed online in full at: [https://www.arts.unsw.edu.au/media/FASSFile/Permissible_Clash_Rules.pdf](https://www.arts.unsw.edu.au/media/FASSFile/Permissible_Clash_Rules.pdf)

For students who are enrolled in a non-Arts and Social Sciences program, they must seek advice from their home faculty on permissible clash approval.

### 10. Academic Honesty and Plagiarism

Plagiarism is presenting someone else’s thoughts or work as your own. It can take many forms, from not having appropriate academic referencing to deliberate cheating.

In many cases plagiarism is the result of inexperience about academic conventions. The University has resources and information to assist you to avoid plagiarism.

The Learning Centre assists students with understanding academic integrity and how to not plagiarise. Information is available on their website: [https://student.unsw.edu.au/plagiarism](https://student.unsw.edu.au/plagiarism). They also hold workshops and can help students one-on-one.

If plagiarism is found in your work when you are in first year, your lecturer will offer you assistance to improve your academic skills. They may ask you to look at some online resources, attend the Learning Centre, or sometimes resubmit your work with the problem fixed. However, more serious instances in first year, such as stealing another student’s work or paying someone to do your work, may be investigated under the Student Misconduct Procedures.

Repeated plagiarism (even in first year), plagiarism after first year, or serious instances, may also be investigated under the Student Misconduct Procedures. The penalties under the procedures can include a reduction in marks, failing a course or for the most serious matters (like plagiarism in an Honours thesis) or even suspension from the university. The Student Misconduct Procedures are available here: [http://www.gs.unsw.edu.au/policy/documents/studentmisconductprocedures.pdf](http://www.gs.unsw.edu.au/policy/documents/studentmisconductprocedures.pdf)
11. Course Evaluation and Development

Courses are periodically reviewed and students’ feedback is used to improve them. Feedback is gathered using various means including UNSW’s Course and Teaching Evaluation and Improvement (CATEI) process.

12. Student Support

The Learning Centre is available for individual consultation and workshops on academic skills. Find out more by visiting the Centre’s website at:
http://www.lc.unsw.edu.au

13. Grievances

All students should be treated fairly in the course of their studies at UNSW. Students who feel they have not been dealt with fairly should, in the first instance, attempt to resolve any issues with their tutor or the course convenors.

If such an approach fails to resolve the matter, the School of Humanities and Languages has an academic member of staff who acts as a Grievance Officer for the School. This staff member is identified on the notice board in the School of Humanities and languages. Further information about UNSW grievance procedures is available at:
https://student.unsw.edu.au/guide

14. Other Information

myUNSW

myUNSW is the online access point for UNSW services and information, integrating online services for applicants, commencing and current students and UNSW staff. To visit myUNSW please visit either of the below links:
https://my.unsw.edu.au

OHS

UNSW’s Occupational Health and Safety Policy requires each person to work safely and responsibly, in order to avoid personal injury and to protect the safety of others. For all matters relating to Occupational Health, Safety and environment, see
http://www.ohs.unsw.edu.au/

Special Consideration

In cases where illness or other circumstances produce repeated or sustained absence, students should apply for Special Consideration as soon as possible.

The application must be made via Online Services in myUNSW. Log into myUNSW and go to My Student Profile tab > My Student Services channel > Online Services > Special Consideration.

Applications on the grounds of illness must be filled in by a medical practitioner. Further information is available at:
https://student.unsw.edu.au/guide

**Student Equity and Disabilities Unit**

Students who have a disability that requires some adjustment in their learning and teaching environment are encouraged to discuss their study needs with the course convener prior to or at the commencement of the course, or with the Student Equity Officers (Disability) in the Student Equity and Disabilities Unit (9385 4734). Information for students with disabilities is available at: [https://student.unsw.edu.au/disability](https://student.unsw.edu.au/disability)

Issues that can be discussed may include access to materials, signers or note-takers, the provision of services and additional examination and assessment arrangements. Early notification is essential to enable any necessary adjustments to be made.