ARTS 3288, THE UNITED STATES AND THE MIDDLE EAST
Semester 2, 2015

1. Course Staff and Contact Details
2. Course Details
3. Learning and Teaching Rationale
4. Teaching Strategies
5. Course Assessment
6. Extension of Time for Submission of Assessment Tasks
7. Attendance
8. Class Clash
9. Academic Honesty and Plagiarism
10. Course Schedule
11. Course Resources
12. Course Evaluation and Development
13. Student Support
14. Grievances
15. Other Information
1. Course Staff and Contact Details

Course Convenor
Name: Dr. Peter Schrijvers  Room: Morven Brown 358
Phone: 9385 3668  Email: p.schrijvers@unsw.edu.au
Consultation Time: Tuesdays 9-10am and Thursdays 1-2pm

Lecturer
Name: Dr. Peter Schrijvers  Room: 
Phone:  Email: 
Consultation Time:

Tutors
Name: Dr. Peter Schrijvers  Room: 
Phone:  Email: 
Name:  Room: 
Phone:  Email: 
Name:  Room: 
Phone:  Email: 

2. Course Details

Units of Credit (UoC): 6

Course Description: This course on United States foreign relations is part of the School of Humanities and Languages’ extensive coverage of the Americas. By focusing on the relationship between a superpower and one of the world’s strategically most important regions, this course contributes also to the School of Humanities and Languages’ highly developed transnational perspective.

Course Aims

1. This course aims to provide a better understanding of the current challenges and transformations in the Middle East by focusing on the role played by the superpower that is the US. The scope of this course is a broadly conceived and diverse Middle East, stretching from Algeria to Afghanistan.

2. The course aims to explore shifting American interests and policies in the region, from the early republic’s conflict with ‘Barbary’ states to the clash with ‘Rogue’ states after 9/11. The main emphasis is on the post-World War II era and major crises such as, among many others, the Arab-Israeli conflict.

3. By placing current affairs in a thorough historical and historiographical context, students are allowed to develop more complex understandings of the world around them, which in turn will allow them to deal more critically with government spin, media bias, and popular stereotyping.

Student Learning Outcomes

1. Critically reflect upon the role of the US in the Middle East and the way that role is presented in the media and popular culture and develop an appreciation of the complexities, sensitivities, and evolving nature of international and intercultural relations.

2. Sharpen your communication skills through role playing as facilitator and by means of impromptu exchanges in dynamic debates.

3. Collect and synthesize sources of history and present a
<table>
<thead>
<tr>
<th>Graduate Attributes</th>
<th>1. Demonstrate an understanding of at least one period or culture of the past.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2. Construct an evidence-based argument or narrative in audio, digital, oral, visual or written form.</td>
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<tr>
<td></td>
<td>3. Analyze historical evidence, scholarship and changing representations of the past.</td>
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<td></td>
<td>4.</td>
</tr>
</tbody>
</table>
3. Learning and Teaching Rationale

By making certain that current affairs serve as a constant touchstone for the course’s learning, students are encouraged to become more engaged in the learning process through awareness of the relevance of their efforts. Conversely, by placing current affairs in a thorough historical and historiographical context, students are allowed to develop more complex understandings of the world around them, which in turn will allow them to deal more critically with government spin, media bias, and popular stereotyping.

4. Teaching Strategies

The course’s teaching strategies are twofold:
● The two-hour lectures provide the students with a framework of understanding by means of an up-to-date synthesis of the historiography on key issues.
● The one-hour tutorials introduce students to the more intricate complexities and nuances of those key issues. They will do so in dual fashion. First, by asking students to critically engage with literature presenting divergent interpretations as well as case studies. Secondly, by offering students a structured forum for critical discussion with lecturer and fellow students.

5. Course Assessment

<table>
<thead>
<tr>
<th>Assessment Task</th>
<th>Length</th>
<th>Weight</th>
<th>Learning Outcomes Assessed</th>
<th>Graduate Attributes Assessed</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essay</td>
<td>200-word synopsis + 3,000 word analysis</td>
<td>60%</td>
<td># 1, 3, and 4</td>
<td># 1, 2, and 3</td>
<td>Before 4 pm on Tuesday, 6 October 2015 (=Week 10)</td>
</tr>
<tr>
<td>Tutorial facilitation</td>
<td>2 x 25min during one tutorial week</td>
<td>20%</td>
<td>#1, 2, and 3</td>
<td>#1 and 3</td>
<td>Facilitation week to be assigned to each student in tutorial Week 2</td>
</tr>
<tr>
<td>In-class test</td>
<td>50min</td>
<td>20%</td>
<td># 1 and 3</td>
<td>#1, 2, and 3</td>
<td>Wednesday, 21 October 2015 (=Week 12). During first hour of regular lecture slot and in regular lecture theatre.</td>
</tr>
</tbody>
</table>

Please Note: The Arts and Social Sciences Protocols and Guidelines state:

A student who attends less than 80% of the classes/activities (meaning you cannot be absent during more than 2 out of 12 sessions) and has not submitted appropriate supporting
documentation to the Course Authority to explain their absence may be awarded a grade of UF (Unsatisfactory Fail).

The Attendance Guidelines can be found in full at: https://www.arts.unsw.edu.au/current-students/academic-information/Protocols-Guidelines/

Please note the following IMPORTANT additional information re the assessments:

ESSAY GUIDELINES

!Make sure to tick the following boxes before handing in your essay (there will be penalties for non-compliance)!
- Synopsis is on first page and separate from analysis starting on second page

- Synopsis does NOT exceed 200 words (this includes any kind of margin/leeway, so no ifs or buts for exceeding upper word limit)

- Analysis does NOT exceed 3,000 words (this includes any kind of margin/leeway, so no ifs or buts for exceeding upper word limit)

- Exact word count is indicated at top of synopsis (false information will be penalized)

- Exact word count is indicated at top of analysis (false information will be penalized)

- Pages are clearly numbered

- Essay sentences are double spaced

- Essay is printed on one side only

- Essay is based on at least 15 significant quality sources – these include academic articles or academic books and, possibly, sources drawn from academic or similar quality Internet sites

- References are FOOTNOTED in a uniform manner. You can use Chicago, Harvard, Oxford, or another style of referencing. However, in-text citations are not suitable for history.

- All sources used are listed in separate bibliography at end of essay (in author alphabetical order)

- For assignment submission of hard AND electronic copy, see below. NOTE: Date stamped on hard copy by School is hand-in date and hard copy is only one that will be read. (Electronic copy is merely a back-up.)
ESSAY QUESTION:

For **ONE** of the following administrations, analyze the **evolution** of US relations with the Middle East (broadly defined as stretching from Morocco to Pakistan) in terms of US **interests and strategies** pursuing those interests.

Wilson (1913-21)
Franklin D. Roosevelt (1933-45)
Truman (1945-53)
Eisenhower (1953-61)
Kennedy (1961-63)
Johnson (1963-69)
Nixon (1969-74)
Carter (1977-81)
Reagan (1981-89)
Bush Sr. (1989-93)
Obama (2009-)

**TUTORIAL FACILITATION**

In the second week of the semester, each student will be assigned the role of facilitator during one of the following tutorials. This role involves a careful analysis of the assigned week’s required reading and the creation of a number of core questions regarding the assigned article or chapter that will stimulate discussion about its content, assertions, thesis, and methodology. During the actual tutorial session, the facilitator has the responsibility to keep the discussion flowing smoothly in two debates of 25 minutes each. For this purpose the facilitator is expected a) to handle questions posed by fellow students regarding the assigned article or chapter or to pass them on to other students b) to use as many of her/his own questions as possible to keep the momentum of discussion going.

➔ **At the end of the tutorial**, the facilitator will provide the lecturer/tutor with a **typed list of questions** prepared for the debate.

Once the students have been assigned a week as facilitator they are expected to show up **ON TIME** on the date agreed upon. Failure to do so will result in a **ZERO** mark for this assignment unless they a) notify the tutor of their absence at least **24 HOURS** prior to the meeting **AND** b) provide valid **MEDICAL** documentation as soon as possible.

**IN-CLASS TEST**

The in-class test will be administered in the first hour of the final lecture slot in Week 12 (in the same room where the lectures take place). The test will draw upon lecture content **AND** tutorial readings. The precise format of the test will be clarified during the lecture in Week 11.

**Formal Examination**

This course has no formal examination.

**Grades**

All results are reviewed at the end of each semester and may be adjusted to ensure equitable marking across the School.
The proportion of marks lying in each grading range is determined not by any formula or quota system, but by the way that students respond to assessment tasks and how well they meet the objectives of the course. Nevertheless, since higher grades imply performance that is well above average, the number of distinctions and high distinctions awarded in a typical course is relatively small. At the other extreme, on average 6.1% of students do not meet minimum standards and a little more (8.6%) in first year courses. For more information on the grading categories see: https://student.unsw.edu.au/grades

Submission of Assessment Tasks

Assignments which are submitted to the School Assignment Box must have a properly completed School Assessment Coversheet, with the declaration signed and dated by hand. The Coversheet can be downloaded from https://hal.arts.unsw.edu.au/students/courses/course-outlines/. It is your responsibility to make a backup copy of the assignment prior to submission and retain it.

Assignments must be submitted before 4:00pm on the due date. Assignments received after this time will be marked as having been received late.

2 assignment copies MUST be submitted for every assessment task - 1 PAPER copy and 1 electronic copy. The electronic copy must be sent by 4pm on the due date to Turnitin on Moodle. Electronic copies will not be marked. Only hard copies submitted in the drop boxes will be marked.

Late Submission of Assignments

The Arts and Social Sciences late submissions guidelines state the following:

- An assessed task is deemed late if it is submitted after the specified time and date as set out in the course Learning Management System (LMS).
- The late penalty is the loss of 3% of the total possible marks for the task for each day or part thereof the work is late.
- Work submitted 14 days after the due date will be marked and feedback provided but no mark will be recorded. If the work would have received a pass mark but the lateness and the work is a compulsory course component a student will be deemed to have met that requirement. This does not apply to a task that is assessed but no mark is awarded.
- Work submitted 21 days after the due date will not be accepted for marking or feedback and will receive no mark or grade. If the assessment task is a compulsory component of the course a student will automatically fail the course.

The Late Submissions Guidelines can be found in full at: https://www.arts.unsw.edu.au/current-students/academic-information/Protocols-Guidelines/

The penalty may not apply where students are able to provide documentary evidence of illness or serious misadventure. Time pressure resulting from undertaking assignments for other courses does not constitute an acceptable excuse for lateness.

6. Extension of Time for Submission of Assessment Tasks
The Arts and Social Sciences Extension Guidelines apply to all assessed tasks regardless of whether or not a grade is awarded, except the following:

1. any form of test/examination/assessed activity undertaken during regular class contact hours
2. any task specifically identified by the Course Authority (the academic in charge of the course) in the Course Outline or Learning Management System (LMS), for example, Moodle, as not available for extension requests.

The complete Arts and Social Sciences Extension Guidelines can be read here.

If you wish to request an extension for submission of an assessment task you need to do so via myUNSW using the Special Consideration section. You will need to submit documentary evidence in support of your request.

A student who missed an assessment activity held within class contact hours should apply for Special Consideration via myUNSW.

7. Attendance

The Arts and Social Sciences Attendance Guidelines state the following:

- A student is expected to attend all class contact hours for a face-to-face or blended course and complete all activities for a blended or fully online course.
- If a student is unable to attend all classes for a course due to timetable clashes, the student must complete the Faculty of Arts & Social Sciences Permitted Timetable Clash form (see information at Item 8 below). A student unable to attend lectures in a course conducted by the School of Education can apply for “Permission to Participate in Lectures Online”.
- Where practical, a student’s attendance will be recorded. Individual course outlines/LMS will set out the conditions under which attendance will be measured.
- A student who arrives more than 15 minutes late may be penalised for non-attendance. If such a penalty is imposed, the student must be informed verbally at the end of class and advised in writing within 24 hours.
- If a student experiences illness, misadventure or other occurrence that makes absence from a class/activity unavoidable, or expects to be absent from a forthcoming class/activity, they should seek permission from the Course Authority, and where applicable, should be accompanied by an original or certified copy of a medical certificate or other form of appropriate evidence.
- Reserve members of the Australian Defence Force who require absences of more than two weeks due to full-time service may be provided an exemption. The student may also be permitted to discontinue enrolment without academic or financial penalty.
- If a Course Authority rejects a student’s request for absence from a class or activity the student must be advised in writing of the grounds for the rejection.
- A Course Authority may excuse a student from classes or activities for up to one month. However, they may assign additional and/or alternative tasks to ensure compliance.
- A Course Authority considering the granting of absence must be satisfied a student will still be able to meet the course’s learning outcomes and/or volume of learning.
• A student seeking approval to be absent for more than one month must apply in writing to the Dean and provide all original or certified supporting documentation.

• The Dean will only grant such a request after consultation with the Course Authority to ensure that measures can be organised that will allow the student to meet the course’s learning outcomes and volume of learning.

• **A student who attends less than 80% of the classes/activities and has not submitted appropriate supporting documentation to the Course Authority to explain their absence may be awarded a final grade of UF (Unsatisfactory Fail).**

• A student who has submitted the appropriate documentation but attends less than 66% of the classes/activities will be asked by the Course Authority to apply to discontinue the course without failure rather than be awarded a final grade of UF. The final decision as to whether a student can be withdrawn without fail is made by Student Administration and Records.

**Students who falsify their attendance or falsify attendance on behalf of another student will be dealt with under the Student Misconduct Policy.**

**8. Class Clash**

Students who are enrolled in an Arts and Social Sciences program (single or dual) and have an unavoidable timetable clash can apply for permissible timetable clash by completing an online application form. Students must meet the rules and conditions in order to apply for permissible clash. The rules and conditions can be accessed online in full at: https://www.arts.unsw.edu.au/media/FASSFile/Permissible_Clash_Rules.pdf

For students who are enrolled in a non-Arts and Social Sciences program, they must seek advice from their home faculty on permissible clash approval.

**9. Academic Honesty and Plagiarism**

Plagiarism is presenting someone else’s thoughts or work as your own. It can take many forms, from not having appropriate academic referencing to deliberate cheating.

In many cases plagiarism is the result of inexperience about academic conventions. The University has resources and information to assist you to avoid plagiarism.

The Learning Centre assists students with understanding academic integrity and how to not plagiarise. Information is available on their website: https://student.unsw.edu.au/plagiarism/. They also hold workshops and can help students one-on-one.

If plagiarism is found in your work when you are in first year, your lecturer will offer you assistance to improve your academic skills. They may ask you to look at some online resources, attend the Learning Centre, or sometimes resubmit your work with the problem fixed. However, more serious instances in first year, such as stealing another student’s work or paying someone to do your work, may be investigated under the Student Misconduct Procedures.

Repeated plagiarism (even in first year), plagiarism after first year, or serious instances, may also be investigated under the Student Misconduct Procedures. The penalties under the procedures can include a reduction in marks, failing a course or for the most serious matters

## 10-11 Course Schedule and Resources

*To view course timetable, please visit: [http://www.timetable.unsw.edu.au/](http://www.timetable.unsw.edu.au/)*

<table>
<thead>
<tr>
<th>Week Commencing:</th>
<th>Lecture Topic</th>
<th>Tutorial Required Reading</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wk 1: 27 July</strong></td>
<td>Traders, Missionaries, and Pirates</td>
<td>No tutorial.</td>
</tr>
<tr>
<td><strong>Wk 2: 3 August</strong></td>
<td>In Search of 'Black Gold'</td>
<td>Assignment of tutorial presentations. All students are <strong>required</strong> to attend this tutorial.</td>
</tr>
<tr>
<td>Wk</td>
<td>Date</td>
<td>Topic</td>
</tr>
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</tr>
<tr>
<td>8</td>
<td>14 September</td>
<td>Projecting Military Power</td>
</tr>
<tr>
<td>Week</td>
<td>Reading Section</td>
<td>Reading Material</td>
</tr>
<tr>
<td>------</td>
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</tr>
<tr>
<td></td>
<td></td>
<td>Ussama Makdisi. “‘Anti-Americanism’ in the Arab World: An Interpretation of a Brief History.” <em>The Journal of American</em></td>
</tr>
<tr>
<td>Week</td>
<td>Topic</td>
<td>Reading Material</td>
</tr>
<tr>
<td>------------</td>
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<td>-----------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Wk 12: 19  October</td>
<td>In-Class Test</td>
<td>President Barack Obama. “Remarks on the Middle East and North Africa.” 19 May 2011. Please note that this speech is not part of the Study Kit and can only be accessed electronically via the following internet link: <a href="http://www.whitehouse.gov/the-press-office/2011/05/19/remarks-president-middle-east-and-north-africa">http://www.whitehouse.gov/the-press-office/2011/05/19/remarks-president-middle-east-and-north-africa</a></td>
</tr>
</tbody>
</table>
10. Course Resources

**Textbook Details**


Students also have to purchase the following UNSW Study Kit: ARTS 3288 The United States and the Middle East. Available from the UNSW Bookshop.

**Suggested Journals**

- Foreign Affairs
- Foreign Policy
- International Affairs
- International History Review
- International Studies Quarterly
- Journal of Cold War Studies
- Journal of Conflict Studies
- Political Science Quarterly
- International Journal of Middle East Studies
- Middle East Journal
- Middle East Policy
- Middle East Quarterly
- Middle East Review of International Affairs
- Washington Report on Middle East Affairs
- Arab Studies Quarterly
- Israel Studies
- Journal of Palestine Studies

**Additional Background Readings**

Check for availability at UNSW Library or any of the other university and public libraries in the Sydney area.


David W. Lesch, ed. *The Middle East and the United States: A Historical and Political*
<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher and Edition Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Middle East since 1945.</td>
<td></td>
</tr>
<tr>
<td>Interests in the Middle East since 1945.</td>
<td></td>
</tr>
<tr>
<td>Search for Arab-Israeli Peace.*</td>
<td></td>
</tr>
<tr>
<td>East, 1776 to the Present.*</td>
<td></td>
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<tr>
<td>and Obstacles.*</td>
<td></td>
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<tr>
<td>Foreign Policy.*</td>
<td></td>
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<tr>
<td>and Abroad, 1750 to the Present.*</td>
<td></td>
</tr>
<tr>
<td>Arab-Israeli Conflict.*</td>
<td></td>
</tr>
<tr>
<td>Relations of Regional and Outside Powers.*</td>
<td></td>
</tr>
<tr>
<td>Louise Fawcett, ed. <em>International Relations of the Middle East.</em></td>
<td>Oxford UP, 2013 (3rd ed.).</td>
</tr>
<tr>
<td>the First World War.*</td>
<td></td>
</tr>
</tbody>
</table>
11. Course Evaluation and Development

Courses are periodically reviewed and students’ feedback is used to improve them. Feedback is gathered using various means including UNSW’s Course and Teaching Evaluation and Improvement (CATEI) process.

12. Student Support

The Learning Centre is available for individual consultation and workshops on academic skills. Find out more by visiting the Centre’s website at:
http://www.lc.unsw.edu.au

13. Grievances

All students should be treated fairly in the course of their studies at UNSW. Students who feel they have not been dealt with fairly should, in the first instance, attempt to resolve any issues with their tutor or the course convenors.

If such an approach fails to resolve the matter, the School of Humanities and Languages has an academic member of staff who acts as a Grievance Officer for the School. This staff member is identified on the notice board in the School of Humanities and Languages. Further information about UNSW grievance procedures is available at:
https://student.unsw.edu.au/complaints

14. Other Information

myUNSW

myUNSW is the online access point for UNSW services and information, integrating online services for applicants, commencing and current students and UNSW staff. To visit myUNSW please visit either of the below links:
https://my.unsw.edu.au
https://my.unsw.edu.au/student/atoz/ABC.html

OHS

UNSW’s Occupational Health and Safety Policy requires each person to work safely and responsibly, in order to avoid personal injury and to protect the safety of others. For all matters relating to Occupational Health, Safety and environment, see
https://www.ohs.unsw.edu.au/

Special Consideration
In cases where illness or other circumstances produce repeated or sustained absence, students should apply for Special Consideration as soon as possible.

The application must be made via Online Services in myUNSW. Log into myUNSW and go to My Student Profile tab > My Student Services channel > Online Services > Special Consideration.

Applications on the grounds of illness must be filled in by a medical practitioner. Further information is available at: https://student.unsw.edu.au/special-consideration

**Student Equity and Disabilities Unit**

Students who have a disability that requires some adjustment in their learning and teaching environment are encouraged to discuss their study needs with the course convener prior to or at the commencement of the course, or with the Student Equity Officers (Disability) in the Student Equity and Disabilities Unit (9385 4734). Information for students with disabilities is available at: http://www.studentequity.unsw.edu.au/

Issues that can be discussed may include access to materials, signers or note-takers, the provision of services and additional examination and assessment arrangements. Early notification is essential to enable any necessary adjustments to be made.