1. Course Staff and Contact Details

<table>
<thead>
<tr>
<th>Name</th>
<th>Dr Gi-Hyun Shin</th>
<th>Room</th>
<th>Morven Brown 202</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone</td>
<td>9385 1731</td>
<td>Email</td>
<td><a href="mailto:g.shin@unsw.edu.au">g.shin@unsw.edu.au</a></td>
</tr>
<tr>
<td>Consultation</td>
<td>Mon 1.30-2.30, Wed 10.00-12.00 or by appointment</td>
<td></td>
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</tbody>
</table>

2. Course Details

Units of Credit (UoC) | 6

Course Description
ARTS3662 is a Professional Course which, targeting those who completed ARTS3661 Advanced Korean B and/or have deemed-to-be-sufficient background knowledge of Korean, facilitates further development of Korean language skills through studying about Korea.

Using selected contemporary Korean dramas, films, songs and TV shows as well as writings about Korean pop culture, ARTS3662 explores some of the concepts and practices over Korean pop culture and the language use underlying salient cultural values in contemporary Korea. Special attention is paid to how interactional meanings such as identities, politeness, solidarity, and affection are exchanged in this language and what constitutes, and how to account for, strategic language use in contemporary Korea.

Two questions will be pursued:
- What kind of things do specialists talk about when they talk about Korean pop culture?
- How meanings are negotiated in Korean?

The course promotes systematic grammar knowledge by using it, which empowers students at this level to continuously cultivate their Korean language skills.

Learning Outcomes

1. Ability to extract information, and use purposefully, from selected Korean texts on Korean pop culture
2. An informed understanding of how language is used to exchange interactional meanings in Korean
3. An improved ability to speak, write, read and understand Korean, appropriately to this level, in discussing issues, such as cultural values depicted in selected Korean pop culture materials with language
4. Ability to appreciate the role of systematic grammar knowledge in language learning at an advanced level

3. Course Schedule

To view course timetable, please visit: http://www.timetable.unsw.edu.au/

<table>
<thead>
<tr>
<th>Week Commencing</th>
<th>Topic</th>
<th>Lecture Content</th>
<th>Tutorial/Lab Content</th>
<th>Readings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Introduction</td>
<td>What do we learn in this course?</td>
<td>No Class</td>
<td>Set G1</td>
</tr>
<tr>
<td>Week 2</td>
<td>The Korean</td>
<td>The Korean</td>
<td>Practice (basics)</td>
<td>Set G1</td>
</tr>
</tbody>
</table>
### ARTS3662 Course Outline

<table>
<thead>
<tr>
<th>Week</th>
<th>Pop culture materials</th>
<th>K-pop in global contexts</th>
<th>Reading texts and practice (text analysis)</th>
<th>Set</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Week 3</td>
<td></td>
<td></td>
<td>C1</td>
</tr>
<tr>
<td>4</td>
<td>Week 4</td>
<td>Television variety, and talk, shows</td>
<td>Reading texts and practice (text analysis)</td>
<td>C1</td>
</tr>
<tr>
<td>5</td>
<td>Week 5</td>
<td>The Korean language II</td>
<td>Quiz 1; Different kinds of meanings</td>
<td>G2</td>
</tr>
<tr>
<td>6</td>
<td>Week 6</td>
<td>Korean Language &amp; Society I</td>
<td>Values reflected in pop culture I</td>
<td>C3</td>
</tr>
<tr>
<td>7</td>
<td>Week 7</td>
<td>Korean Language &amp; Society II</td>
<td>‘New’ words and popular culture</td>
<td>G3</td>
</tr>
<tr>
<td>8</td>
<td>Week 8</td>
<td>Pop culture materials III</td>
<td>Values reflected in pop culture II</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Week 9</td>
<td>Pop culture materials III</td>
<td>Pop culture and modern Korean history from 1910 to 1989</td>
<td>C4</td>
</tr>
</tbody>
</table>

### Mid-Semester Break

<table>
<thead>
<tr>
<th>Week</th>
<th>Pop culture materials IV</th>
<th>Pop culture and modern Korean history from 1910 to 1989</th>
<th>Reading texts</th>
<th>Set</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>Week 10</td>
<td></td>
<td>C4</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Week 11</td>
<td>Pop culture materials production</td>
<td>Presentation: Production of pop culture materials with explanations</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Week 12</td>
<td>The Korean language III</td>
<td>Aspects of language use</td>
<td>G4</td>
</tr>
<tr>
<td>13</td>
<td>Week 13</td>
<td>Conclusion</td>
<td>No Class</td>
<td>G4</td>
</tr>
</tbody>
</table>

**Project: due by 11 Nov**

### 4. Course Resources

#### Textbook Details

Reading materials (Sets C1-4 & G1-4) will be available on Blackboard. There is no prescribed textbook in this course.

#### Additional Readings


#### Websites


5. Course Assessment

<table>
<thead>
<tr>
<th>Assessment Task</th>
<th>Length</th>
<th>Weight</th>
<th>Learning Outcomes Assessed</th>
<th>Due Date</th>
<th>Submitted in Moodle? (Yes/No)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quizzes</td>
<td>2 hrs (1 hr each)</td>
<td>40%</td>
<td>1, 2, 4</td>
<td>24 Aug 14 Sep</td>
<td>No</td>
</tr>
<tr>
<td>Presentation*</td>
<td>20 mins</td>
<td>20%</td>
<td>1, 3</td>
<td>7 Oct</td>
<td>Yes</td>
</tr>
<tr>
<td>Project</td>
<td></td>
<td>40%</td>
<td>1, 2, 3, 4</td>
<td>11 Nov</td>
<td>Yes</td>
</tr>
</tbody>
</table>

* This is the final assessment task for attendance purposes.

**Quizzes** are problem-solving questions, designed to help you internalise learnt concepts and apply them in text analyses.

Also in this course is a **Pair Presentation**. This is to present the pop culture materials you and your partner produced and saved as video clip. Examples for such materials can be a short play, a skit, a talk show, singing, and so on, and your production must be based on the script jointly prepared. The video clip should be for seven to ten minutes maximum, and your presentation on the day must be accompanied by 'live' explanations on your production, eg, why you made it, what you wanted to show, any stories behind, and so on. Your video clip and explanations should not be for more than twenty minutes all together. The details will be discussed in class.

The questions and the texts to analyse for your **Project** will be distributed during lecture in Week 7. These will be on two themes: (1) an aspect of the K-pop industry and (2) ‘newly’ coined expressions which reflect some aspect of the changing society.

**Please Note:** The UNSW Policy on Class Attendance and Absence states the following:

Students are expected to be regular and punctual in attendance at all classes in the courses in which they are enrolled. All applications for exemption from attendance at classes of any kind must be made in writing to the Course Authority.

It is the student’s responsibility to read the course outline before the course commences to ensure that they are familiar with any specific attendance requirements for that course.

If students attend less than 80% of their possible classes they may be refused final assessment.

Students must attend 80% of lectures (10 out of lectures). Students must attend 80% of tutorials (10 out of 12 tutorials).

The UNSW Policy on Class Attendance and Absence can be viewed at: [https://student.unsw.edu.au/attendance](https://student.unsw.edu.au/attendance)

The Faculty of Arts and Social Sciences guidelines on attendance can be viewed at: [https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/](https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/)

**Formal Examination**

This course does NOT have a formal examination which will be scheduled in the formal examination period from 4-22 November 2016.
For information about examination dates, location and procedures at UNSW, visit:

**Grades**

All results are reviewed at the end of each semester and may be adjusted to ensure equitable marking across the School.

The proportion of marks lying in each grading range is determined not by any formula or quota system, but by the way that students respond to assessment tasks and how well they meet the objectives of the course. Nevertheless, since higher grades imply performance that is well above average, the number of distinctions and high distinctions awarded in a typical course is relatively small. At the other extreme, on average 6.1% of students do not meet minimum standards and a little more (8.6%) in first year courses. For more information on the grading categories see:

**Submission of Assessment Tasks**

Assignments must be submitted electronically through Moodle (http://moodle.telt.unsw.edu.au/). You must use your zID login to submit your assignments in Moodle.

Refer to the section “Course Assessment” for details of assessment tasks that are to be submitted via Moodle.

** Please note the deadline to submit an assignment electronically is 4:00 pm on the due date of the assignment.**

When you submit your assignment electronically, you agree that:

I have followed the Student Code of Conduct. I certify that I have read and understand the University requirements in respect of student academic misconduct outlined in the Student Code of Conduct and the Student Misconduct Procedures. I declare that this assessment item is my own work, except where acknowledged, and has not been submitted for academic credit previously in whole or in part.

I acknowledge that the assessor of this item may, for assessment purposes:

- provide a copy to another staff member of the University
- communicate a copy of this assessment item to a plagiarism checking service (such as Turnitin) which may retain a copy of the assessment item on its database for the purpose of future plagiarism checking.

You are required to put your name (as it appears in University records) and UNSW Student ID on every page of your assignments.

If you encounter a problem when attempting to submit your assignment through Moodle/Turnitin, please telephone External Support on 9385 3331 or email them on externalsupport@unsw.edu.au. Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year).

If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application.
you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on its system status on Twitter.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

**Late Submission of Assignments**

Students are responsible for the submission of assessment tasks by the required dates and times. Depending on the extent of delay in the submission of an assessment task past the due date and time, one of the following late penalties will apply unless special consideration or a blanket extension due to a technical outage is granted. For the purpose of late penalty calculation, a ‘day’ is deemed to be each 24-hour period (or part thereof) past the stipulated deadline for submission.

- **Work submitted less than 10 days after the stipulated deadline** is subject to a deduction of 5% of the total awardable mark from the mark that would have been achieved if not for the penalty for every day past the stipulated deadline for submission. That is, a student who submits an assignment with a stipulated deadline of 4:00pm on 13 May 2016 at 4:10pm on 14 May 2016 will incur a deduction of 10%.

  **Task with a non-percentage mark**

  If the task is marked out of 25, then late submission will attract a penalty of a deduction of 1.25 from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

  Example: A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The total possible mark for the essay is 25. The essay receives a mark of 17. The student’s mark is therefore $17 - [25 (0.05 x 3)] = 13.25$.

  **Task with a percentage mark**

  If the task is marked out of 100%, then late submission will attract a penalty of a deduction of 5% from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

  Example: A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The essay is marked out of 100%. The essay receives a mark of 68. The student’s mark is therefore $68 - 15 = 53$.

- Work submitted 10 to 19 days after the stipulated deadline will be assessed and feedback provided but a mark of zero will be recorded. If the work would have received a pass mark but for the lateness and the work is a compulsory course component (hurdle requirement), a student will be deemed to have met that requirement;

- **Work submitted 20 or more days after the stipulated deadline** will not be accepted for assessment and will receive no feedback, mark or grade. If the assessment task is a compulsory component of the course a student will receive an Unsatisfactory Fail (UF) grade as a result of unsatisfactory performance in essential component of the course.

**6. Learning and Teaching Rationale and Strategies**

Korean Studies at UNSW provides students with the opportunity to develop a balance of competent Korean language skills and in-depth knowledge and understanding about Korea. ARTS3662 is one of the professional Korean language courses.
The target group is the cohort of students who possess an advanced level of fluency in Korean, equivalent to the completion of the gateway courses in Advanced Korean Studies. The course typically serves as a Level 2/3 course in Advanced Korean Studies major sequence.

In the course, students learn about, and develop skills in, the Korean language, by using, analysing and discussing Korean popular culture materials. The assumption held by the course is that this advanced level of language studies can profit most appropriately from deeper linguistic and cultural awareness and from opportunities for hands-on practice (eg, producing a short pop-culture material of their own!). The approach taken in this course is to combine the conceptual grounding with practical applications.

The teaching will be aligned with the course aim, learning outcomes and assessment tasks described herein in order to bring out desirable results, and a strong emphasis will be placed upon developing all-round skills in Korean.

The language of instruction and communication in class is Korean.

The teaching format of the course is, for each week, a two-hour lecture followed by one hour tutorial. Issues on language, language use and/or pop culture are introduced and discussed during lecture hours, and hands-on practices of data analysis and language skills development are done in tutorials. Some of the lecture hours will run as seminars or workshops.

Content-wise, the course consists of three parts, (1) the Korean language, (2) Korean popular culture and pop culture materials, and (3) Korean language and society, although they are not dealt with in that order. The course promotes active learning, and students have ample opportunities for making classroom learning interactive. Students will take the lead in gathering information and raising issues on aspects of the contemporary Korean popular culture, and analyse set texts, and discuss their findings, in class in pairs or in small groups.

7. Extension of Time for Submission of Assessment Tasks

The Arts and Social Sciences Extension Guidelines apply to all assessed tasks regardless of whether or not a grade is awarded, except the following:

1. any form of test/examination/assessed activity undertaken during regular class contact hours
2. any task specifically identified by the Course Authority (the academic in charge of the course) in the Course Outline or Learning Management System (LMS), for example, Moodle, as not available for extension requests.

A student who missed an assessment activity held within class contact hours should apply for Special Consideration via myUNSW.

A student who wishes to seek extension for submission of assessment tasks that are not held within class contact hours for courses offered by the School of Humanities and Languages must apply for Special Consideration via myUNSW.

The Arts and Social Sciences Extension Guidelines state the following:

- A request for an extension should be submitted before the due time/date for the assessment task.
• The Course Authority should respond to the request within two working days of the request.

• If a student is granted an extension, failure to comply will result in a penalty. The penalty will be invoked one minute past the approved extension time. See section “Late Submission of Assignments” for penalties of late submission.

8. Attendance

The UNSW Policy on Class Attendance and Absence can be viewed at: https://student.unsw.edu.au/attendance

From time to time, the Course Authority may vary the attendance requirements of a course. It is the students’ responsibility to ensure that they are familiar with the specific attendance requirements stipulated in the course outline for each course in which they are enrolled.

8.1 Attendance

Students are expected to be regular and punctual in attendance at all classes in the courses in which they are enrolled. Students who seek to be excused from attendance [or for absence] must apply to the Course Authority in writing. In such situations, the following rules relating to attendances and absences apply.

In the case of illness or of absence for some other unavoidable cause students may be excused for non-attendance at classes for a period of not more than one month (i.e., 33%) or, on the recommendation of the Dean of the appropriate faculty, for a longer period.

8.2 Absence from classes

A student who attends less than eighty per cent of the classes within a course may be refused final assessment.

Explanations of absences from classes or requests for permission to be absent from forthcoming classes should be addressed to the Course Authority in writing and, where applicable, should be accompanied by appropriate documentation (e.g. medical certificate).

After submitting appropriate supporting documentation to the Course Authority to explain his/her absence, a student may be required to undertake supplementary class(s) or task(s) as prescribed by the Course Authority. If examinations or other forms of assessment have been missed, then the student should apply for Special Consideration.

Students who falsify their attendance or falsify attendance on behalf of another student will be dealt with under the Student Misconduct Policy.

9. Class Clash

Students who are enrolled in an Arts and Social Sciences program (single or dual) and have an unavoidable timetable clash can apply for permissible timetable clash by completing an online application form. Students must meet the rules and conditions in order to apply for permissible clash. The rules and conditions can be accessed online in full at: https://www.arts.unsw.edu.au/media/FASSFile/Permissible_Clash_Rules.pdf

For students who are enrolled in a non-Arts and Social Sciences program, they must seek advice from their home faculty on permissible clash approval.
10. Academic Honesty and Plagiarism

Plagiarism is presenting someone else’s thoughts or work as your own. It can take many forms, from not having appropriate academic referencing to deliberate cheating.

In many cases plagiarism is the result of inexperience about academic conventions. The University has resources and information to assist you to avoid plagiarism.

The Learning Centre assists students with understanding academic integrity and how to not plagiarise. Information is available on their website: https://student.unsw.edu.au/plagiarism/. They also hold workshops and can help students one-on-one.

If plagiarism is found in your work when you are in first year, your lecturer will offer you assistance to improve your academic skills. They may ask you to look at some online resources, attend the Learning Centre, or sometimes resubmit your work with the problem fixed. However, more serious instances in first year, such as stealing another student’s work or paying someone to do your work, may be investigated under the Student Misconduct Procedures.

Repeated plagiarism (even in first year), plagiarism after first year, or serious instances, may also be investigated under the Student Misconduct Procedures. The penalties under the procedures can include a reduction in marks, failing a course or for the most serious matters (like plagiarism in an Honours thesis) or even suspension from the university. The Student Misconduct Procedures are available here: http://www.gs.unsw.edu.au/policy/documents/studentmisconductprocedures.pdf

11. Course Evaluation and Development

Courses are periodically reviewed and students’ feedback is used to improve them. Feedback is gathered using various means including UNSW’s Course and Teaching Evaluation and Improvement (CATEI) process.

12. Student Support

The Learning Centre is available for individual consultation and workshops on academic skills. Find out more by visiting the Centre’s website at: http://www.lc.unsw.edu.au

13. Grievances

All students should be treated fairly in the course of their studies at UNSW. Students who feel they have not been dealt with fairly should, in the first instance, attempt to resolve any issues with their tutor or the course convenors.

If such an approach fails to resolve the matter, the School of Humanities and Languages has an academic member of staff who acts as a Grievance Officer for the School. This staff member is identified on the notice board in the School of Humanities and languages. Further information about UNSW grievance procedures is available at: https://student.unsw.edu.au/guide
14. Other Information

myUNSW

myUNSW is the online access point for UNSW services and information, integrating online services for applicants, commencing and current students and UNSW staff. To visit myUNSW please visit either of the below links:

https://my.unsw.edu.au

OHS

UNSW’s Occupational Health and Safety Policy requires each person to work safely and responsibly, in order to avoid personal injury and to protect the safety of others. For all matters relating to Occupational Health, Safety and environment, see http://www.ohs.unsw.edu.au/

Special Consideration

In cases where illness or other circumstances produce repeated or sustained absence, students should apply for Special Consideration as soon as possible.

The application must be made via Online Services in myUNSW. Log into myUNSW and go to My Student Profile tab > My Student Services channel > Online Services > Special Consideration.

Applications on the grounds of illness must be filled in by a medical practitioner. Further information is available at: https://student.unsw.edu.au/guide

Student Equity and Disabilities Unit

Students who have a disability that requires some adjustment in their learning and teaching environment are encouraged to discuss their study needs with the course convener prior to or at the commencement of the course, or with the Student Equity Officers (Disability) in the Student Equity and Disabilities Unit (9385 4734). Information for students with disabilities is available at: https://student.unsw.edu.au/disability

Issues that can be discussed may include access to materials, signers or note-takers, the provision of services and additional examination and assessment arrangements. Early notification is essential to enable any necessary adjustments to be made.